Given the provided data, what are the three conclusions we can draw about Kickstarter campaigns?

**Category Analysis**

Out of the nine categories analyzed with respect to Kickstarter campaigns among many countries, three categories namely Theater, Music and Film & Video maintained at least 50% success rates. Based on the analysis shown in Fig 1 the Category Graph, Music category had the highest success rate followed by Theater and Film & Video respectively. The rate of canceled and failed campaigns in the Music category were consistently lower. Nonetheless Theater category as shown in the analysis had the second highest success rate even though it appeared to be the largest category. Although there was a higher patronage of the Theater category, the rate of canceled campaign in the Theater category seemingly was higher than the Music and the Film & Video category.

(Category Analysis Fig 1)

**Subcategory Analysis**

Based on the subcategory analysis, it can be noted that the Music category emerged as having consistent success rate. As shown in (see fig. 2). Six subcategories in the Music category had 100% success rate namely, Classical Music, Electronic Music, Indie Rock, Metal, Pop and Rock. Among the Music subcategories Rock emerged as the largest subcategory with over 250 campaigns in the Music category. Plays emerged as the most successful out of the subcategories in the Theater category. As shown in (see fig. 2). Plays recorded the largest subcategory in the Theater category with over 1000 campaigns and considerable amount of success rate, although it also recorded over 200 failed campaigns.

(Subcategory Analysis Fig 2)

**Date Analysis**

The Date analysis in (see fig. 3) reveals all nine categories showed successful campaigns within the specified time period. The relationship between the launch date and the success rate for the campaigns were determined by the period. (see fig 3) revealed slightly successful campaigns launched in March through April and campaigns launched in February through May had either a decreased or steadily trend in the number of failed and canceled campaigns. Among the twelve months period, May can be said to have recorded the highest number of successful campaigns which was well over 200 launched campaigns. December proved to be the worst month to launch a campaign as shown in the Date analysis. The worst month to launch a campaign since all three categories showed either a flat steady or decreased trend. Overall, it can be concluded that the number of successful campaigns were lower than the number of cancelled campaigns.

(Date Analysis Fig 3)

2. What are some limitations of this dataset?

This dataset lacks data from the most current statistics. It does not provide enough data for all the fifteen categories. It only provides enough data for nine categories.

3. What are some other possible tables and/or graphs that we could create?

There are other relevant tables and /or graphs that we could have created to reveal

* Individual country’s number of campaigns launched
* Each Country’s success of the varies categories
* Relationship between campaign goal and its success rate